

Organised by Global Mekete Group & Eritrean Cycling Union with the support of Eritrean communities in Europe and North America

Goal

- The Cycling Tour for the Truth, Peace, Justice and Eritreawillbegin in Sweden on Tuesday, March 31, 2015 on a more than 1700 km bike ride that will end in Geneva on Monday the 13th of April.
- In Geneva the cyclistswilldeliver a memorandum to the UN on the occasion of the 13th anniversary of the final and binding Eritrea-Ethiopia Boundary Commission (EEBC) delimitation decision that Ethiopia refuses to abide by in breach of international law. Twenty five cyclists from ten different countries (Eritrea, Canada, Denmark, Germany, Italy, the Netherlands, Norway, Sweden, Switzerland and the UK) will be cycling through eight German and three Swiss cities covering over 1700 km and along the way high lighting the truth about Eritrea and its people and how, despite repeatedly being wronged by the west, the country is forging forward and has become an oasis of peace and harmony in the Horn of Africa.
- They will be calling for an immediate and unconditional implementation of the 13-year old, final
 and binding, boundary decision and an end to Ethiopia's illegal occupation of sovereign Eritrean
 territories, including the town of Badme. Further more, they will call for an end to the illegal UN
 sanctions imposed on Eritrea based on totally fabricated and falsified "evidence" by Ethiopia and
 its western enablers.

Along the way, they will deliver memorandum to local officials, talk to the media, meet with friends of Eritrea, and will also spend time with members of Eritrean communities whose families are affected by Ethiopia's continued illegal occupation of Eritrean territory and by the illegal UN sanctions.

Itinerary

Sweden

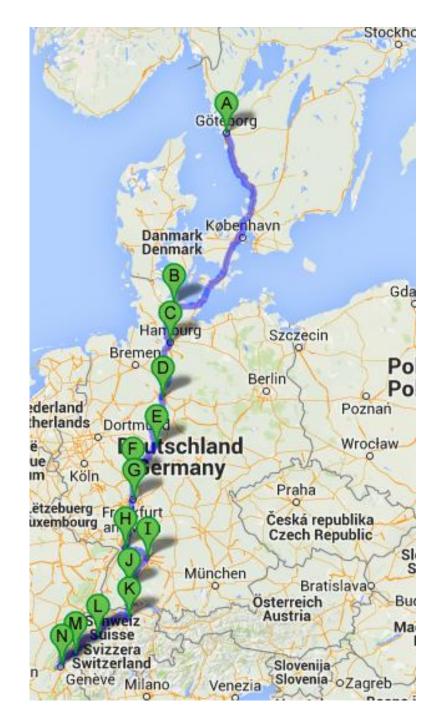
31. MarchDeparturefrom Göteborg

Germany

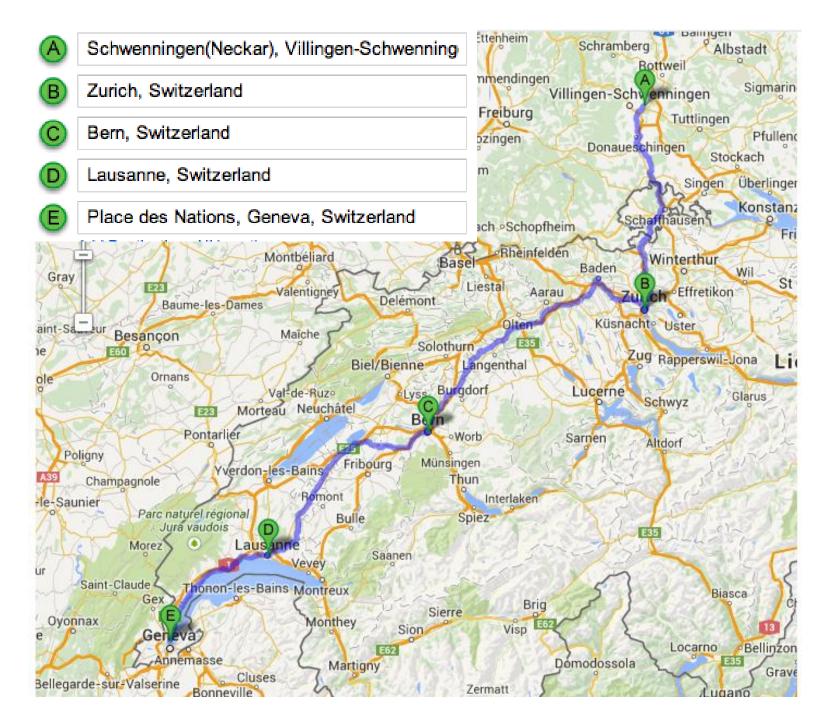
- 01. April Arrival in Kiel
- 01. April Around 17:00 arrival in Hamburg
- 02. April Arrival in Hannover
- 03. April Arrival in Kassel
- 04. April Arrival in Giessen
- 05. April Arrival in YPFDJ Euro conference
- 06. April Arrival in Frankfurt
- 07. April Arrival in Karlsruhe
- 08. April Arrival in Stuttgart
- 09. April Arrival in Schwenningen

Switzerland

- 10. April Arrival in Zürich
- 11. April Arrival in Bern
- 12. April Arrival in Lausanne
- 13. April Arrival in Geneva (last destination)



From Germany to Switzerland



13 April – GLOBAL ACTION DAY

- Final Destination at the Palais des Nations – Geneva, Switzerland : Meeting with UN Officials
- Meeting local authorities globally
- Meeting UN Officialsglobally
- Social Media & Media Action



Media presence

EriTV

Websites

- http://eritrean-smart.org
- Eriswiss.com
- Alenalki.com
- Raimoq.com
- Tesfanews.com
- Dehai.org
- Shabait.com

Social media sites:

Twitter: @Eritrea-Cycling

Facebook page: https://www.facebook.com/Eritrea.Cycling.Tour

Role of communities

- Provide accomodation
- Food and Beverage
- Welcoming Farewell
- Contact person with local authorities
- Provide safety& Security along the way and in each stopping overs
- Financial contribution